

## Blackwell Village joins the Restart the Heart Campaign

A group of enthusiastic volunteers led by Michael Brown will be coordinating Blackwell Village (Warwickshire) fundraising efforts to raise the necessary funds to buy a life saving Automated External Defibrillator (AED), which will be located at the heart of the village and accessible to all.

Arrhythmia Alliance: The Heart Rhythm Charity is supporting groups to introduce AED's to public places as a way of helping combat **sudden cardiac arrest, the UK's number one killer**.

An AED, together with CPR, is the **ONLY** way to restart the heart during SCA. With CPR alone there is a 5% survival rate, combining CPR and an AED increases the rate of survival up to 50%.

There are a number of communities which have already joined the successful campaign to make their area 'Heart Safe'. These include: Newbold on Stour, Shipston Ellen Badger, Shipston Leisure Centre, Brailes, Tredington, Stratford Running Club, Ettington, Armscote, Cherington, Hook Norton, Alderminster, Prontaprint Stratford Upon Avon and Blackwell.

To make your community 'Heart Safe' contact Jo Hassall; Fundraising Co-ordinator on 01789 451829 or email: [jhassall@heartrhythmcharity.org.uk](mailto:jhassall@heartrhythmcharity.org.uk).