

AoFA supports HeartSine's Automatic External Defibrillators

A Belfast-based health technology company has teamed with the largest independent group of first aiders and first aid trainers to promote their new product.

HeartSine Technologies has developed a range of Automatic External Defibrillators (AED) that can be deployed in non-traditional areas of care. The company claims that this is important as more than 80 per cent of cases of sudden cardiac arrest occur in a non-medical setting like at home or in a public place. They are designed for use by lay or minimally trained rescuers.

The company's AEDs are now being supported by the Association of First Aiders (AoFA) which is an independent group of over 3,500 first aiders and who have links with The Royal College of Surgeons, Edinburgh.

"The importance of AEDs in the home and in the workplace is not fully recognised. Teaming up with HeartSine will help us in expanding the take up of AEDs through training and promoting sales," said David Arnold, Chairman of the AoFA.

HeartSine has been working in the field of cardiac defibrillation for

almost four decades and has also developed a Public Access Defibrillator. The company's Chief Technical Officer, Professor Anderson, has been at the heart of miniaturising defibrillators since the 1960s. The support of AoFA marks a major step in the development of the company.

"HeartSine are delighted to be working with the AoFA. Sudden cardiac arrest can affect anyone, anytime, anywhere and awareness of the difference the use of automatic external defibrillators can make in the outcome of SCA should be recognised," said Joy Taggart of HeartSine Technologies.

"As a defibrillator manufacturer we recognise the AoFA's members ability to emphasise the message to all sectors of society and to offer as many people as possible the opportunity to save a life in the event of sudden cardiac arrest.

"I look forward to working closely with association members in the future," added Joy.

For more information on HeartSine and their products log on to www.heartsine.com.