



Top 10 Christmas fundraising ideas



1. **Office Christmas party** - Make use of the office Christmas party, hold a raffle or charge an entrance fee, hold a quiz or a 'skills' auction – who knows what secret talents your colleagues have!
2. **Non-uniform day** - Ask a local school to hold a Christmas fancy dress or non-uniform day with pupils donating £1 to the Arrhythmia Alliance to take part.
3. **Carol singing** – local shopping centres or stations are great places to sing carols, but remember to ask permission first.
4. **Sponsor money for Christmas** - Ask for sponsorship rather than Christmas presents! It will be worth it once you're having fun on the event.
5. **'Piggy back' existing events** - for example, ask your local school/church if you can have a stall or do a raffle at their Christmas Fayre.
6. **Donations instead of cards** - Instead of sending Christmas cards at work, ask all your colleagues to make a donation to the Arrhythmia Alliance instead. Put a big poster on the wall for people to write their greetings. Raising funds for A-A as well as doing your bit for the environment.
7. **Christmas collections** - Organise a collection at your local shopping centre or supermarket – in festive fancy dress of course!
8. **Bag packing** - Pack bags at your local supermarket in return for donations (lots of Christmas shoppers).
9. **Christmas dinner party** - Have a dinner or drinks party and ask guests to bring a donation to Arrhythmia Alliance (or simply charge them to come!). You can give your party a Christmas theme.
10. **Christmas cards** - Send a letter with every Christmas card telling people about your challenge asking for their support. Set up an online sponsor form on www.justgiving.com so they can sponsor you wherever they are!

Advice and guidance for any of the fundraising tips above can be found by picking up the phone and calling the A-A fundraising team on 01789 451830 or via email on fundraising@heartrhythmcharity.org.uk

